WIDAL

INSURANCE

Payers, insurtech and TPAs

Insurance software for claims that move.

AI agents in your own cloud, with fixed checks and a person who signs, and senior engineers who run them with you. We build the claims, eligibility and prior authorization systems between carriers, administrators and providers.

WHAT SLOWS TEAMS DOWN

01

Claims intake still means PDFs, faxes and manual keying.

02

Prior authorization delays care and costs staff time on both sides.

03

Carrier, TPA (third-party administrator) and provider systems do not talk to each other.

WHAT WE BUILD

Claims intake

Documents read into structured data, checked against policy rules, with a person on every exception.

Eligibility and prior authorization

Automated checks and submissions, with a full record of each decision.

X12 EDI integrations

837 claims, 835 payments, 270/271 eligibility and 278 authorizations.

Member and provider communication

Status updates and requests that reach people without a phone call.

TWO WAYS WE WORK

Forward deployed engineers

Senior engineers join your team, write production code in your codebase, and stay until the work is live and measured. No juniors, no bench.

Widal.Factory

Your engineers hand tickets to AI coding agents. Each agent opens a pull request. Your engineers review and merge. It runs in your cloud account, and we operate it.

SHIPPED AND RUNNING

Claims, eligibility and prior authorization automation on an existing practice system. Millions of claims processed, with no replatform.

Optum

CONTROLS BUILT IN

HIPAA

- ✓ Runs in your own AWS account
- ✓ Our access uses roles you create and can remove
- ✓ AI models run through your own account and agreements
- ✓ A person reviews and merges every change
- ✓ Every action shows in your cloud audit log
- ✓ You own all code, data and documents we produce

HOW TO START

Step 1

Use case read

We pick the first team and use case for agents, and write the plan.

Step 2

Pilot

One team, one use case, one of our engineers with the team, in your own cloud.

Step 3

Run

We run it with you and add the next use case, one team at a time.

Nils Widal, Founder · nils@widal.com